

**POLICY - TECHNOLOGY • INVESTMENT • WORKFORCE**



# **CLEAN TECH**<sup>TM</sup> **INNOVATION & GROWTH** **2009**

**March 3- 4, 2009**

**Clean Tech Institute  
San Jose, CA 95126 USA**

Partial List Of Speakers:



**Lenny Siegel**  
Executive Director-  
Center for Public  
Environmental Policy



**Jane Valentino**  
Manager-Green-e Climate  
The Center for Resource Solutions



**Catherine Dunwoody**  
Executive Director  
California Fuel Cell  
Partnership



**Craig Lewis**  
VP Government  
Relations  
GreenVolts



**Fared Sfar**  
CEO - Ahura Energy Inc



**Bill Gray**  
CEO Velkess Inc.



**Dirk Michels**  
Partner K&L gates  
LLP



**Mark Chasan**  
CEO Transformative  
Capital



**Andrew Wahl**  
President Innovative Growth  
Partners



**Uwe Heine**  
President EcoEdge  
Consulting



**Kirstie Moore**  
Sustainability Project  
Manager Coddling  
Enterprises



**Scott Blunk**  
President & CEO  
GreenBuilt Construction &  
Consulting, Inc.



<http://cleantechinstitute.org>



Welcome!

### The Clean Tech Innovation & Growth 2009

will feature leading policy makers, venture capitalists, industry leaders, corporate executives, investors, business professionals, energy experts and educators in the emerging field of Clean Tech.

SPONSORS:



Clean Tech Institute provides expert management consulting services on strategic planning, corporate development, business positioning, and capital funding assistance in the emerging clean tech industry. In partnership with the International Association of Nanotechnology, the Institute provides workforce training as well as facilitating the deployment and use of clean tech solutions by business, government, universities and other institutions.

Our areas of expertise:

- Corporate environmental strategy
- Business re-engineering and acceleration
- Research and product development planning
- Product and marketing positioning
- Workforce education and training
- Facilitating and managing the Clean Tech Consortium

[www.cleantechinstitute.org](http://www.cleantechinstitute.org)



The International Association Of Nanotechnology is a non-profit organization with the goals to foster scientific research and business development in the areas of nanoscience and technology for the benefits of society. The Association fosters friendship, equality and cooperation amongst its members around the world.

The Association is a recipient of a \$ 1.5 million grant under the High Growth Jobs Training grant from the US Department of Labor to develop and implement advanced curricula to train a new workforce in the emerging nanotechnology and clean tech sectors.

[www.ianano.org](http://www.ianano.org)



# CLEAN TECH INNOVATION & GROWTH 2009

**AGENDA**  
(Subject to changes)

Day 1 **TUESDAY MARCH 3**

9:00 AM - 9:15 AM	Welcoming remarks by Lloyd L. Tran, Director of Clean Tech Institute
9:15 AM - 9:45 AM	<b>Mary Tucker</b> Energy Program Manager- City of San Jose <i>"San Jose's Green Vision Goals, With a Focus on the Energy &amp; Renewable Energy Goals"</i>
9:45 AM - 10:15 AM	<b>Lloyd Tran</b> Director- Clean Tech Institute <i>"Clean Tech: Opportunities &amp; Challenges in 2009"</i>
10:15 AM - 10:30 AM	Coffee Break
10:30 AM - 12:00 PM	<b>Panel Discussion: Policy &amp; Infrastructure</b>  <b>Lenny Siegel</b> Executive Director- Center for Public Environmental <i>"Eliminating Roadblocks to the Growth of Renew- able Energy Oversight"</i>  <b>Jane Valentino</b> Manager- Green-e Climate The Center for Re- source Solutions <i>"The Impact of Cap &amp; Trade Policy on the Voluntary Renewable Energy Market"</i>  <b>Molly Aeck</b> Senior Client Manager <i>"Green House Gas Emissions Trading &amp; Clean Tech - Thinking about the Next Phase"</i>  <b>Catherine Dunwoody</b> Executive Director California Fuel Cell Partnership <i>"Hydrogen fuel cell vehicles path to commercializa- tion"</i>
12:00 PM - 1:00 PM	LUNCH

1:00 PM - 2:45 PM

**Panel Discussion:  
Solar Energy**

**Ben Tarbell**  
Director of Products- SolarCiy  
"Small Solar Growing Big"

**Greg Rosen**  
VP of Project Finance  
Helio mU

**Craig Lewis**  
VP Government Relations  
GreenVolts  
"Feed-IN Tariff (FIT) Magic Policy Mechanism for Renewables"

**Eric Wesoff**  
Senior Analyst- GreenTech Media  
"Solar Power Scaling Up"

2:45 PM - 3:15 PM

Coffee Break

3:15 PM - 3:45 PM

**Fareed Sfar**  
CEO - Ahura Energy Inc  
"Cutting Grid Parity Costs Though Novel Solar Concentrating System"

3:45 PM - 4:15 PM

**Bill Gray**  
CEO Velkess Inc.  
"Recent market Developments and CA Incentives in Energy Storage"

4:15 PM - 4:45 PM

**Thomas Tansy**  
VP Marketing  
Fat Spaniel Technologies

4:45 PM - 5:30 PM

**Daniel Reuter,**  
President  
Ethical Approach  
"Electric Car" Presentation & Showcase

6:00 PM

Day One concluded

Day 2 **WEDNESDAY MARCH 4**

9:00 AM - 9:10 AM

Opening Remarks  
by Lloyd Tran  
Director of Clean Tech Institute

9:15 AM - 9:45 AM

**John Addison**  
Publisher Clean Fleet Report  
"The Great Fuel Race"

9:45 AM - 10:15 AM

**Christopher Gann**  
CEO Genomatica  
"The potential for Sustainable Chemicals"

10:15 AM - 10:30 AM

Coffee Break

10:15 AM - 12:00 PM

**Panel Discussion:  
Investment in Clean Tech**

Gregory S.G. Klatt  
Douglass & Liddell, LLP  
"California & National Clean Technology Policies: Goals vs Realities"

**Dirk Michels**  
Partner K&L gates LLP  
"Sand Hill Road meets Wall Street"

**Mark Chasan**  
CEO Transformative Capital  
"Upside of the Downturn Opportunities in CleanTech"

**Andrew Wahl**  
President Innovative Growth Partners  
"How to Navigate Fundraising in this Downturn Financial Cycle"

12:00 PM - 1:00 PM

LUNCH

1:00 PM - 2:45 PM

**Panel Discussion: Green Innovation**

**Uwe Heine**  
President EcoEdge Consulting  
"Green Building – Energy Efficiency"

**Kirstie Moore**  
Sustainability Project Manager Coddling Enterprises  
"Green building, the barriers to building a deeply sustainable development"

**Vic Kley**  
CEO Metadigm  
"Nanomaterial System for Drought Mitigation"

**Jim Sanfilippo**  
President & CEO NILA Inc.  
"Commercializing Energy Efficiency in Hollywood"

**Tuyen Vo**  
Chief Technology Officer  
AC Research Lab

2:45 PM - 3:15 PM

Coffee Break

3:15 PM - 5:00 PM

**Panel Discussion :  
Workforce & Green Entrepreneurship**

**David Saltman**  
President Native Green Energy  
"Economic, Environmental, & Social Opportunities with Photovoltaic Technology"

**Scott Blunk**  
President & CEO GreenBuilt Construction & Consulting, Inc.  
"Workforce Development, green entrepreneurship, and Construction"

**Farida Fotouhi**  
President- Reality2  
"How to brand your Clean Tech company to attract partners, investors, licensees, & customers"

**Michael Cahill**  
President The Future Knowledge Group  
"Investment Opportunities & Analysis and Communication"

5:00 PM

Meeting adjourned



## Certificate Training Programs In Clean Technologies

### Certified Nanotechnology & Clean Technology Professional (CNCP)

The certificate program is designed to train the participants for professional jobs with an opportunity for advancement in the high growth industries of nanotechnology and clean technology. The 8 week courses on Saturday in classroom/lab training experience will equip you to become a professional technical and or business manager in the emerging nanotech and clean tech industries.

### NABCEP Entry Level Certificate Training Program in Solar Installation

The 6 week program is designed to provide students with fundamental knowledge, hands-on training experience and applications of photovoltaic (solar electric) system operations. The 6-week courses on Saturday from 9:00 AM- 5:00 PM will prepare students to pass the industry-designed NABCEP exam based on learning objectives developed by subject matter experts.

### Certified Clean Tech Project Management (CTPM)

The 6-week certificate program provides executive level of training in best practices in project management in context of the renewable energy systems projects.

For more information, please contact California Institute of Nanotechnology Tel. 408-280-6266 or visit the web site: <http://www.cinano.com>



The California Institute of Nanotechnology's mission is to conduct research and development and provide professional education and training in the frontier of nanotechnology to meet the needs of the emerging industry for the benefit of the society.

[http:// www.cinano.com](http://www.cinano.com)



**Venue**  
Bird view of the 1290 Parkmoor Avenue Building, corner of Race Street and Parkmoor Avenue, convenient located near Freeway 280, about 2 miles from downtown San Jose, and 6 miles from the San Jose Airport

### Clean Tech Institute

1290 Parkmoor Avenue  
San Jose, CA 95126 USA  
Tel: 408-280-6242 Fax: 408-280-6255  
E-mail: [info@cleantechinstitute.org](mailto:info@cleantechinstitute.org)  
[www.cleantechinstitute.org](http://www.cleantechinstitute.org)



The program is partially funded by a grant under the US Department of Labor- Employment Training Administration



## Registration Form

Fax to: 408.280.6255  
mail to: Clean Tech Insitute  
1290 Parkmoor Avenue,  
San Jose, CA 95126 USA

Prefix:  Prof.  Dr.  Mr.  Mrs.  Ms.

First Name: \_\_\_\_\_ M.I. \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mail-Stop/Dept: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

ZIP/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please select one:

- INDUSTRY- Full Conference Registration- \$395.00
- GOVERNMENT- Full Conference Registration- \$295.00
- NON-PROFIT ORGANIZATION- Conference Registration- \$195.00
- ACADEMIC- Conference Registration- \$195.00
- STUDENT - Full Conference Registration- \$125.00
- Alumni of California Institute of Nanotechnology- \$50.00
- One Day Registration- \$195.00

Registration Fees include conference materials, light breakfast, morning and afternoon coffee breaks, working lunch.

### Terms and Conditions

Registration fees must be received before the commencement of the conference. Registration fees may be subject to changes without further notice.

### Cancellation

Should you be unable to attend, a substitute may attend in your place. If you need to cancel, full refunds will be paid on all cancellations received up to February 24, 2009. After that date the following scale will apply:  
February 17-23, 2009: 50% refund. After February 24, 2009: No Refund  
Receipt of a completed registration form is regarded as a firm booking as as acceptance of the conditions stated. If for any reason a delegate is unable to attend, payment of fees must still be honored. However, a substitute is acceptable with writing notice to the Registrar ([register@cleantechinstitute.org](mailto:register@cleantechinstitute.org) )

### PAYMENT METHOD

Total Payment: \$ \_\_\_\_\_

Visa  Mastercard  Amex  Discover

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Check/Money Order (make payable to: Clean Tech Institute)