

POLICY - TECHNOLOGY • INVESTMENT • WORKFORCE

**2009
SOLAR
AMERICA
FORUM**

September 23, 2009

**Clean Tech Institute
San Jose, CA 95126 USA**

Partial List Of Speakers:



Peter Drekmeier
Mayor of Palo Alto, CA



Julian Castro
Mayor of San Antonio, TX



James E. Mayo
Mayor of Monroe, LA



Robert Noble
CEO, Envision Solar



Danny Kennedy
CEO, Sungevity



Peter Shoemaker
Program Manager
PG&E Renewables



Michael Rogerson
Market Analyst
Applied Materials



David Metcalf
Regional Sales Manager
Kyocera



Andrew Wahi
CEO, IG Partners



Uwe Heine
CEO, EcoEdge



Mark Chasan
CEO, Transformative
Capital



Randy Zechman
CEO, Clean Solar



<http://cleantechinstitute.org>



Welcome!

Solar America Forum 2009

September 23, 2009

“Can Solar Energy lift us out of Recession?”

A case for Optimism!”



Clean Tech Institute provides expert management consulting services on strategic planning, corporate development, business positioning, and capital funding assistance in the emerging clean tech industry.

In partnership with the International Association of Nanotechnology, the Institute provides workforce training as well as facilitating the deployment and use of clean tech solutions by business, government, universities and other institutions.

Our areas of expertise:

- Corporate environmental strategy
- Business re-engineering and acceleration
- Research and product development planning
- Product and marketing positioning
- Workforce education and training
- Facilitating and managing the Clean Tech Consortium

www.cleantechinstitute.org



Green Zebra Jobs: A Different Approach to Job Placement

Green Zebra Jobs, is a part of the International Association of Nanotechnology, a non-profit organization, focusing on job placement for nano, bio, and cleantech industries. Unlike most agencies, we are funded through the Department of Labor and are focused solely on getting the right people hired for the right job, and not on getting a 30% commission.

www.greenzebrajobs.org



Solar America 2009 Forum brings together city leaders, industry, and non-profit organizations to discuss and present solutions that can create jobs and economic prosperity.

Solar America will feature speakers on a wide range of topics including:

- Public Policy and Regulations
- Infrastructure Development
- Best Practice, Codes, and Standards
- Commercialization and Applications
- Investment Opportunities and Challenges
- Education and Workforce Training

AGENDA (Subject to changes)

9:00 AM	Welcome
9:05 AM	Introduction <i>“State of the America Solar industry: Challenges & Opportunities”</i> Lloyd Tran, Chairman Clean Tech Institute
9:30 AM	Industry Updates Michael Rogerson, Director Applied Materials, Inc. Pete Shoemaker, Manager PG&E Renewable, Inc.
10:30 AM	Coffee Break

10:45 AM **Industry Focused Presentations**
 Danny Kennedy, CEO
 Sungevity
 David Metcalf, Regional Manager
 Kyocera Solar, Inc.
 Robert Noble, CEO
 Envision Solar International

12:00 PM Lunch

1:00 PM **Public Policy - Government Funding**
 Les Hamasaki, Executive Director
 Green Initiative Village Empowerment
 Andrew Wahl, CEO
 IG Partners

2:00 PM **Mayors & Panel discussion**
 Peter Drekmeyer, Mayor
 City of Palo Alto, CA
 Julian Castro, Mayor
 City of San Antonio, TX
 James E "Jamie" Mayo, Mayor
 City of Monroe, LA

3:00 PM Coffee Break

3:15 PM **Financing Solar Energy Projects**
 Joseph Brakohiapa, CEO
 Clean Power Finance
 Craig Hill, Managing Partner
 Northcross, Hill & Ach
 Mark Chasan
 CEO, Transformative Capital

4:00 PM **Solar Services & Green Living**
 Randy Zechman, CEO
 Clean Solar
 Elmira Ryabova, Material Scientist
 Solar Vision
 Uwe Heine
 CEO, EcoEdge

4:45 PM **Workforce Education & Training**
 Dan Guerra,
 Community Business Colleges
 Tor Allen, CEO
 Rahu Institute
 Tai-Ran Hsu, Professor.
 San José State University

5:30 PM **Conclusion**

6:00 PM Reception & light Hors d'œuvre

Sponsors:



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PC Mall Sales, Inc's Core Business, consisting primarily of the PC and Mac brands, is a rapid response supplier of technology solutions for business, government and educational institutions as well as consumers.



Sungevity is proving that going solar is easy, a good investment, and a viable way to reduce carbon emissions.
 Sungevity specializes in remote solar design and installation of home solar electric systems. Sungevity and its Network of Preferred Installers currently operate in San Francisco, San Diego, and Los Angeles.
<http://www.sungevity.com>



American Energy Choice, Inc. is a Distributed Solar Energy Provider™ (DSEP™). We provide solar energy as a service to customers while owning and managing on site solar energy systems.

- American Energy Choice, Inc. provides solar energy to you by deploying a complete on-site solar system solution.
- We eliminate up front capital expenditure and complexity involved in deploying a large scale system
- We customize your solar solution, understand your energy needs, tailored to your site and infrastructure.

<http://.americanenergychoice.com>

Supporting Organizations



Applied Materials, Inc. (Nasdaq: AMAT) is the global leader in Nanomanufacturing Technology solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panel displays, solar photovoltaic cells, flexible electronics and energy efficient glass.

<http://www.appliedmaterials.com>



Kyocera is one of the world's largest vertically-integrated producers and suppliers of solar energy products. Our American solar division is headquartered in Scottsdale, Arizona, with regional sales affiliates in the Americas and Australia. Kyocera Solar, Inc. (KSI), our North American solar products subsidiary, serves thousands of customers in both the developed and developing worlds.

<http://www.kyocerasolar.com>



Pacific Gas and Electric Company, incorporated in California in 1905, is one of the largest combination natural gas and electric utilities in the United States. Based in San Francisco, the company is a subsidiary of PG&E Corporation.

There are approximately 20,000 employees who carry out Pacific Gas and Electric Company's primary business—the transmission and delivery of energy. The company provides natural gas and electric service to approximately 15 million people throughout a 70,000-square-mile service area in northern and central California.

<http://pge.com>



The International Association of Nanotechnology (IANANO), is a non-profit organization with the goals to foster scientific research and business development in the areas of Nanoscience and Nanotechnology for the benefit of society. IANANO and its partner, Clean Tech Institute serves as a hub to help you to build a network of relationships across USA and around the world, relationships that will promote new ideas, new friendship and open new opportunities.

For more information, visit us at <http://www.ianano.org>



Certificate Training Programs In Clean Technologies

Certified Nanotechnology & Clean Technology Professional (CNCP)

The certificate program is designed to train the participants for professional jobs with an opportunity for advancement in the high growth industries of nanotechnology and clean technology. The 8 week courses on Saturday in classroom/lab training experience will equip you to become a professional technical and or business manager in the emerging nanotech and clean tech industries.

Certified Clean Tech Project Management (CTPM)

The 6-week certificate program provides executive level of training in best practices in project management in context of the renewable energy systems projects.

For more information, please contact California Institute of Nanotechnology Tel. 408-280-6266 or visit the web site: <http://www.cinano.com>



The California Institute of Nanotechnology's mission is to conduct research and development and provide professional education and training in the frontier of nanotechnology to meet the needs of the emerging industry for the benefit of the society.

<http://www.cinano.com>



Bird view of the 1290 Parkmoor Avenue Building, corner of Race Street and Parkmoor Avenue, convenient located near Freeway 280, about 2 miles from downtown San Jose, and 6 miles from the San Jose Airport



Clean Tech Institute

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